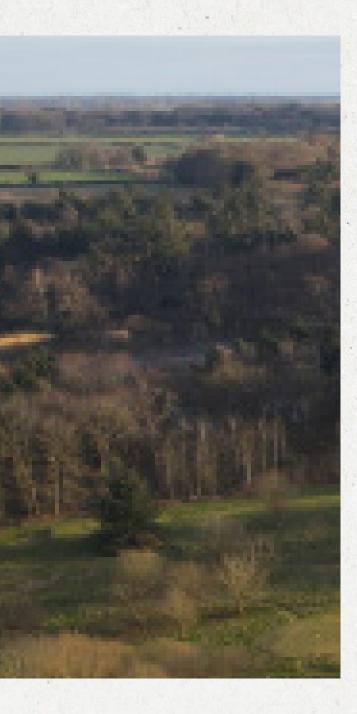


OWN A PIECE of the WILD EAST

and build your dream cabin on the lake









FRITTON LAKE

Fritton Lakeis a familyrun, private holiday clubin the heart of a thousand-acrere wilding project on Norfolk's Somerley ton Estate. Home to a two-mile long lake, setamids two ods, wild land and wild life, from the momenty ouarrive at Fritton Lakeyou can fully disconnect from the rigours of hectic life and reconnect with nature and each other.

Weareofferingyouthechancetobuyoff-planandcreateyourperfect holiday home with us.



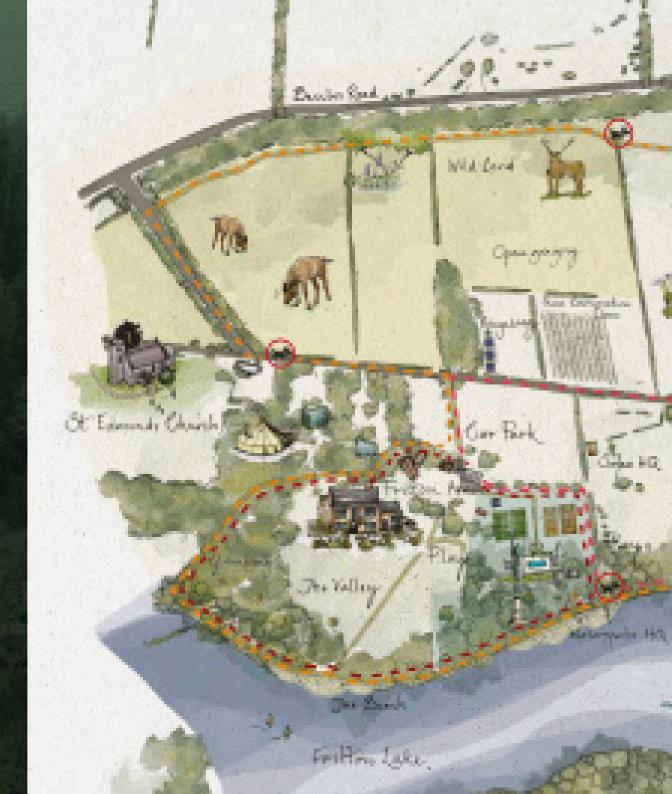




Joinusforadventuresinnatureincludingwild swimming, trailrunning, stand-uppaddle boarding, grassand claytennis, naturesa farisand adventure play, and apositive life-changing effect on our environment.

Slowdown and relax, takeful ladvantage of our 22 mheateds wimming pool, floating sauna and instructor-ledy ogas essions, and enjoy delicious, locally-sourced food from the Clubhouse menu.

Our exclusive clubis close to Norwich, the Norfolk Broads, the Suffolkheritage coast and is just two hours from East London, Cambridgeshire, Essex and Hertfordshire. This is a rare opportunity to own a luxury timber retreat.







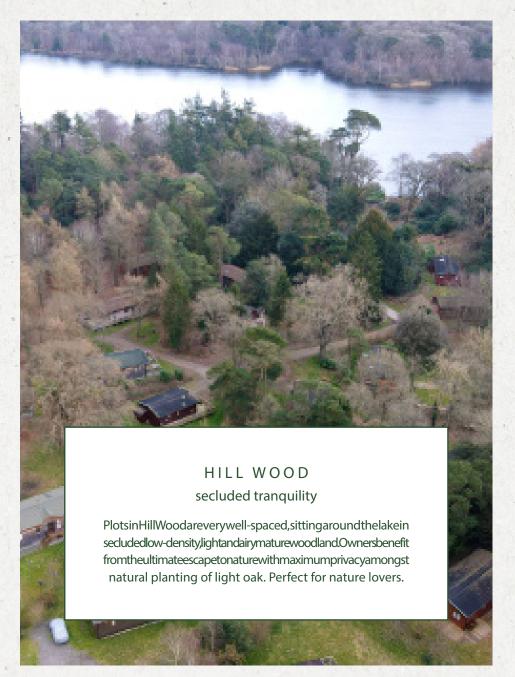
STEP 1

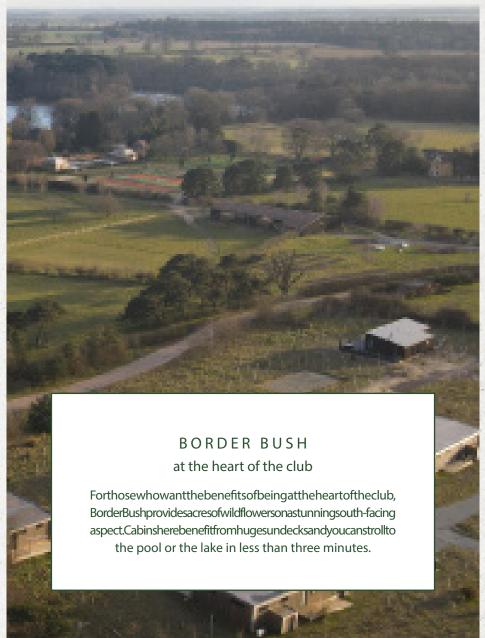
CHOOSE YOUR LOCATION

Whetheryouseekseclusionawayfromtheaction, orwanttobeattheheartoftheclubandallthat's going on, we have the plot for you.

ThelandscapearoundFrittonLakeisbothvariedandbeautiful,and wehaveplotsavailablebothintheopenmeadowlandaroundthemain facilities,andinthematurewoodsfurtheraway,soyoucanselectthe site that fits you best.









STEP 2

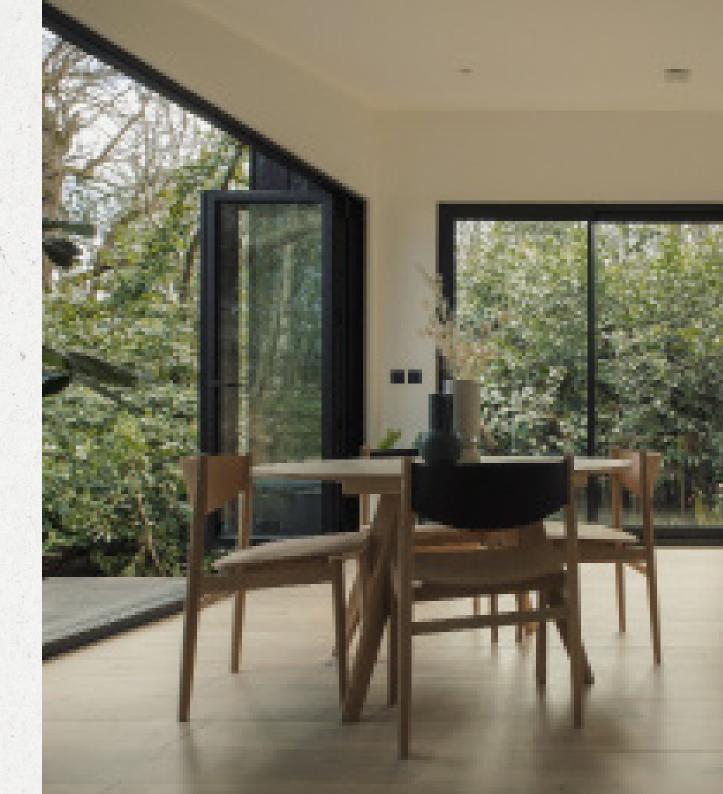
CHOOSE YOUR CABIN

For your bespoke cabin retreat, choose betweenaKotodesign-ledcabinoradelightful cedar-cladcabinfromRetreatHomes.Both arestunningluxurysecondhomesforyouto escape to.

Stylish, Welcoming. Comfortable. Special. Youwantyour second hometobeall these and more, which is why we have selected these two high-quality cabin designs for you to choose from.

Kotoisanameknownthroughouttheworldforitsqualitydesign andminimaliststylings. Beautifully crafted to the highest standard these architect-designed cabins are deeply desirable. Meanwhile, Retreat Homecabins are the ultimatel uxury retreat, offering a combination of style, modern living and convenience.

Which everstyle you choose, we know you'll fall in love with the results the momenty ous tepthrough the door of your mewhome.









KOTO CABINS









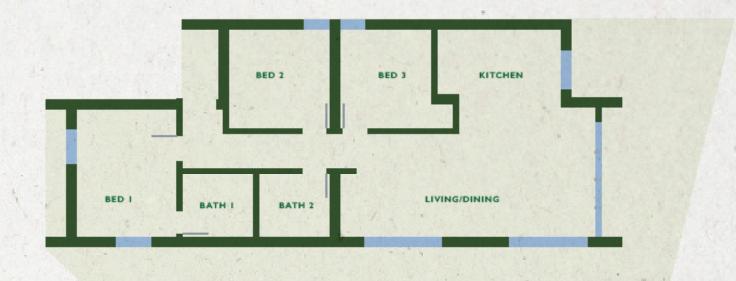
KI by KOTO

IN HILL WOOD

Kihasbeensensitivelydesignedwithoneopen facade, framingstunning viewsofthewoodlands and lake. Arguably the most impressive area of the cabinisthe open-planliving, dining and kitchenspace. Light-filledare as exude calmand serentiyallowing nature's inspiring scenery to take centre stage.

Bespokecabinetryandwardrobesofferexcellentstoragethroughout. Thespacehasbeenthoughtfullydesignedtocelebratethesimple pleasuresinlife,relaxingonthesun-soakeddeckwithabookor enjoying the view through expansive openings.

Both versions, two or three bedrooms, offer spacious living accommodation and each bedroom comfort ably fits a king size bed. The two bathrooms (one ensuite to the master bedroom) both have the facility to accommodate a large free-standing bath or shower wet room.









MIRU by KOTO

IN BORDER BUSH

The structure of Miruas sumes an elegant and functional sculptural form with large glazing that frames views of the woods and wild meadows. This is a cabin that can adapt with ease to the change of these as ons; in summer months the windows and doors open out and daily life spills out into the surrounding nature. In colder months, due to the exceptional eco-efficiency of the building, simply hunker down and get cosy.

Both the two and the three bed Miruar edelightfully spacious. The combined kitchen and living are a allow for a free-flowing environment, while each bedroom can easily accommodate a king size bed. Meanwhile the generous size of the main bathroom and the ensuite gives you the option of installing a large free-standing bathora convenient shower/wet room.

Sittingwithintheheartoftheresorttheseplotsarelateral, so the longest sidehits the sun, giving lots of light and a huge south-facing deck. It's within minutes of the pool, tenniscourts, pub and the lake for swimming and other water activities.





RETREAT HOMES





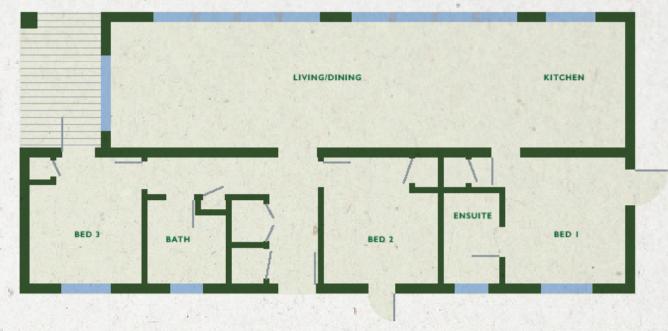












CABIN ONE by RETREAT HOMES

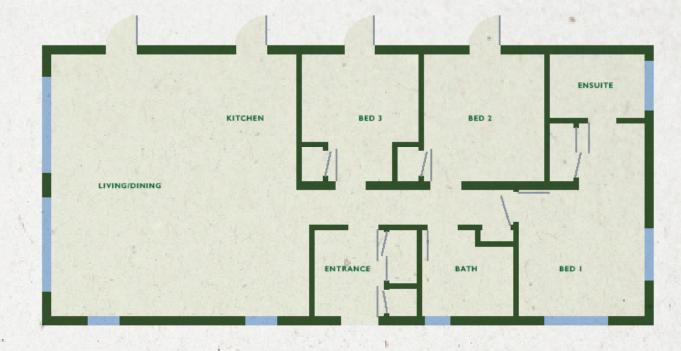
IN BORDER BUSH

Locatedatthecentreofourresort, these plots are laid outlaterally, so the longest side of the Retreat Homes receives the sun, providing lots of light onto the huge south-facing deck. It's your own privates pace with inminutes of the pool, tennis, Clubhouse and lake.





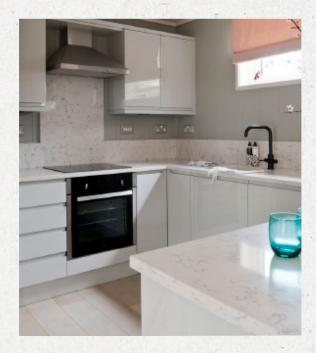




CABIN TWO by RETREAT HOMES

AT HILL WOOD

Built bespoketoyour needs, Cabin Two is a gorgeous three-bed, two-bath contemporary woodcabin in your own private piece of nature at Hill Wood.







STEP 3

ESCAPE TO YOUR CABIN

There's no greater pleasure thanknowing at any time you can get away from it all to your own personal holiday intranquilsur roundings. Enjoy the activities, enjoy the peace, enjoy Fritton Lake.



















GUIDE PRICES

FOR OFF-PLAN PURCHASE

It's easy, pick your perfect plot and then decide what to build. Our guide prices cover a fully furnished home on a 40-year leasehold.

Weofferafullybespokedesignservice,whichisfunandallowsyou tostampyourownpersonalstyleonourstunningcanvases. Choose kitchenfinishes,bathrooms,roomlayoutsandcolours,furniture and finishings.



	HILL WOOD	BORDER BUSH
CABINS		
KOTO TWO BED	FROM: £360,000 LICENCE FEE: £7,792	FROM: £334,000 LICENCE FEE: £7,134
KOTO THREE BED	FROM: £365,000 LICENCE FEE: £7,792	FROM: £338,000 LICENCE FEE: £7,134
RETREAT HOMES TWO BED	FROM: £325,000 LICENCE FEE: £7,792	FROM: £305,000 LICENCE FEE: £7,134
RETREAT HOMES THREE BED	FROM: £330,000 LICENCE FEE: £7,792	FROM: £310,000 LICENCE FEE: £7,134
EXTRAS		
WOOD-FIRED HOT TUB	£8,0	00
WOOD-FIRED HOT TUB WITH BUBBLES	£10,200	
WOOD BURNING STOVE	£7,000	